

---

300682

2021-04

	2020
	2021 04 12 15:00-17:00
	2021 4 12 15:00-17:00 2020
	1
	2 5
	B2B2C





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	11				
			2018	2019	2020
	12				
	13				
		2020			
	14				
	APP				
					5000

	G			
			Metro	APP
			10	
			APP	
15				
				1
16				
	2021			
	2020			
7.07		30.69%	2019	
				4.99
				5.84
	43.86%			
17				
	2021	4	9	2021
		4,877.52		5,051.72
40.00%-45.00%				7,577.52
	7,751.72		71.56%-75.50%	





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28

MetroAPP

29

30

31

32



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	300
	2021 04 12